



CASE STUDY

Linking Company Goals and eLearning at Offit Kurman

KEY POINTS

CHALLENGES

- Improve user experience
- Expand courseware library
- Meet demands of growth
- Replace eLearning provider
- Limited assessments

BENEFITS

- eLearning linked to company goals
- Authentic workflow assessments
- Free trial and sandbox
- LTC4 competency assessments
- Comprehensive eLearning Library
- One-click launch for eLearning

"We were thrilled when we saw that Intellex Create will allow us to **assess users in the live application**, without prompting an answer at any point.

This allows us to **award credit to the learner for the use of any correct method** of performing a task.

This provides an **honest evaluation of a learner's level of proficiency**."

TONY GERDES

Learning & Development Manager

OBJECTIVES

Offit Kurman wanted to take its learning programs to the next level, enhancing the user experience. Expanding the available course offerings and preparing to meet the demands of the firm's growth.

Limitations of their existing LMS meant that end-users had to log in and navigate within the LMS to locate e-learning.

One of the most important features that Offit Kurman required was the implementation of an assessment tool. This tool would help them in using eLearning to support their company goal of having all staff undergo authentic assessments of their knowledge.

SOLUTIONS

Intellex has risen to the challenge of supplying Offit Kurman with a variety of **learning tools that will support them in achieving their company goals** with eLearning creation and authentic workflow assessment.

Offit Kurman asked us to provide them with the opportunity to put all of our training solutions through a **robust testing process**. Intellex was only too happy to do this, giving them access to an **LMS free trial instance** and Intellex Create **eLearning creation sandbox**. This allowed the L&D team to test the suitability of the eLearning solutions.

After an extensive and thorough comparison process, Offit Kurman selected **Intellex Create as the new eLearning creation tool** for their assessment program including LTC4 assessments.

They also selected the **Intellex LMS as their new learning management solution**, and **Intellex Learn for their out-of-the-box eLearning** to be made available through the LMS.

Whether it's with authentic assessments enabled by Create or the powerful feature of 'learner links' – Intellex is thrilled to be able to support Offit Kurman's business goals.