



- ✓ Learning Management
- ✓ Off-The-Shelf eLearning
- ✓ Content Authoring Tool
- ✓ Digital Adoption Platform

## CASE STUDY

### Celebrating 12 Years of Client Retention with **Ogletree Deakins**

## KEY POINTS

### CHALLENGES

- Inspire firm-wide engagement
- Strategic advice and guidance
- Expand to blended learning
- Streamline LMS Administration
- Score for any correct method

### BENEFITS

- Unlimited support and advice
- Simplified administration
- Secure and strategic learning
- Focused on business goals
- Assess candidates live and in app
- Maintain client-focused reputation

*"We really enjoy working with Intellek. Their products and services are excellent and the fact **they don't count support hours** means that we can call on them whenever we need.*

*We also love that we can be honest with them. If something isn't as we expect, or if we need a feature changed or added, **we can have an honest and open conversation** with them.*

*This really makes a difference in such a long relationship."*

### CARMEN JACKSON

Learning Manager – Ogletree Deakins

## OVERVIEW

Ogletree Deakins a leading employment law firm, uses Intellek LMS and has licenses for Intellek Create, our complete off-the-shelf eLearning library, plus our LTC4 Assessments. These tools support a firm culture of learning that serves their business goals. After 12 years together, we wanted to celebrate this milestone by sharing some insights on a couple of the challenges we overcame with them.

## OUTCOME

One of the most significant periods of change in the past decade was the move to Intellek's current LMS. During the migration, the Ogletree Deakins team took the opportunity to review their overall learning strategy. These changes were enabled by the new LMS platform

### Migrate To Blended Learning

The previous LMS had been a great hub for instructor-led training but hadn't been fully exploited in terms of **inspiring members of the firm to engage** in other forms of learning.

As the team decided how to expand their program to a fully blended approach, they regularly called on our Client Success Team. As we don't limit support hours, **we were available with advice** on strategy and best practices.

### Streamline LMS Administration

With the new LMS they could **control the number of people with full admin access**, without preventing people from accessing functionality relevant to their role.

As a result, the management of their LMS is far **more secure and strategic**, ensuring all learning is driving one objective, to support the firm's ambitious business goals.

### LTC4 Core Competency Assessments

They were excited to see that our solution would allow **assessing candidates for LTC4 Certification** live, in-application, on real workflows.

We are glad to help them maintain a reputation for being **forward-looking, efficient and client-focused**.